



The Farmers

Question & Answer Service

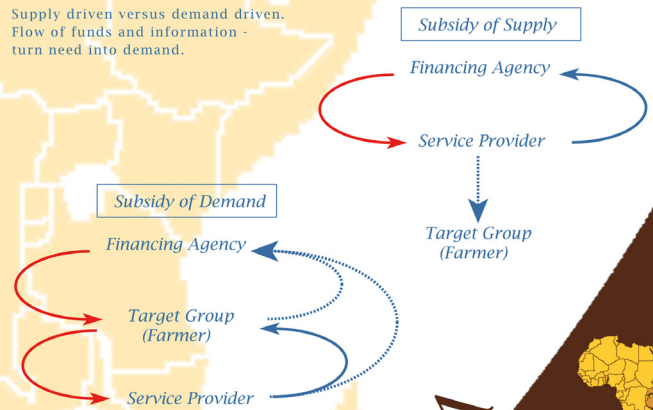
Voucher system with webbased controlling



The Voucher System:

Concepts to fund demand driven ICM

Supply driven versus demand driven.
Flow of funds and information - turn need into demand.



REN, the Rural Empowerment Network, provides a Question & Answer Service for farmers in Uganda.

The service is driven and financed through vouchers that are handed out to farmers. Each voucher has the value of a service: the answer to a question.

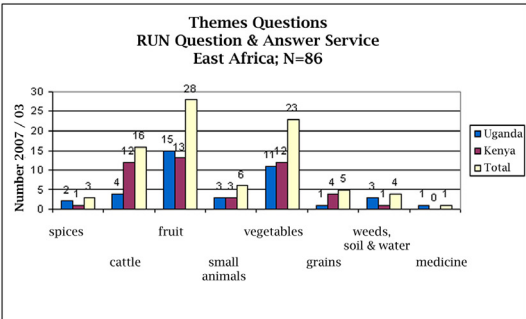
The question is published on an internet based platform, the RUNetwork platform.

The Answer Service provides answers and simultaneously builds up a demand driven knowledge base.

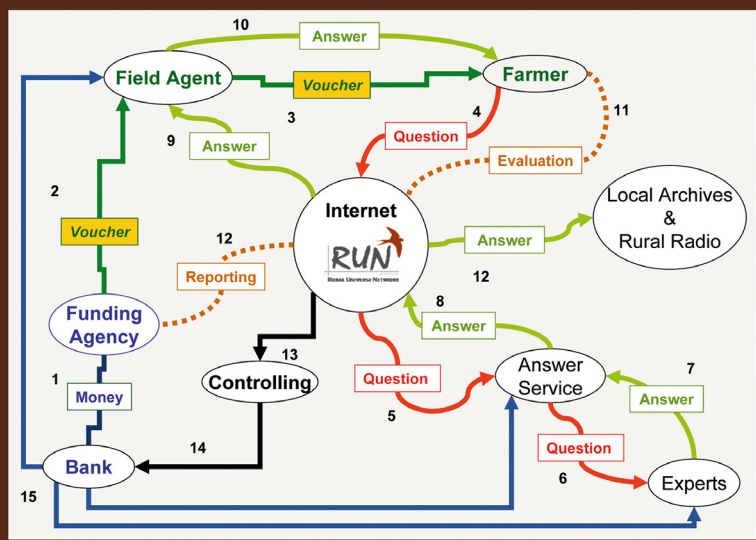
Questions and answers are broadcasted by Rural Radio.

The voucher system was developed and tested by the ISICAD working group in cooperation with partners in Benin, South Africa, Uganda, Kenya, Tanzania and Ethiopia.

REN plans to scale up the service. Currently working in 2 districts of Uganda, REN will soon be active in 10 districts (view map) !



Scaling up in UGANDA
www.runetwork.de/ren



www.isicad.org
 Developed in cooperation between REN (Rural Empowerment Network), ISICAD working group based at the Federal Agency for Agriculture and Food (BLE), CTA (Technical Centre for Agricultural and Rural Cooperation)